



PARKER McCOLLUM



"The Texas native teeters on the edge of next-level superstardom."

— AMERICAN SONGWRITER

"Gritty, believable, and absolutely made for the spotlight."

— APPLE MUSIC COUNTRY

"A no-holds barred, confessional singer-songwriter who excels at relatable tales."

— ROLLING STONE

#1 SINGLES

2x Platinum Certified

"PRETTY HEART" *debut single

- [Listen Here](#)
- [Watch the Official Music Video](#)
- [Today Show Debut Performance](#)

Platinum Certified

"TO BE LOVED BY YOU"

- [Listen Here](#)
- [Official Music Video](#)
- [Jimmy Kimmel Performance](#)

QUICK FACTS

- **ACM's 2022 New Male Artist of the Year**
- *Gold Chain Cowboy* was the **highest first week debut** album of 2021
- "To Be Loved By You" was the **only debut single** to ship to radio and peak at **No. 1** in 2020
- **Multi-year deal** signed with **Lucchese boot maker**

TOURING HIGHLIGHTS

- **SOLD OUT** - RODEOHOUSTON® - 73k tickets
 - **SOLD OUT** - 2 shows at Nashville's Ascend Amphitheater
 - **SOLD OUT** - 3 nights in New Braunfels, TX - 15k+ tickets*
 - **SOLD OUT** - Dallas, Raleigh, Boston, New Orleans, Kansas City, and more
- *record breaking sales!**



OFFICIAL MUSIC VIDEO
"REST OF MY LIFE"
[WATCH NOW](#)

Singer/songwriter and multi-instrumentalist Parker McCollum is following up his breakout major label debut, *Gold Chain Cowboy*, with his forthcoming studio album, *Never Enough*, out May 12 (MCA Nashville). With over 1.5 billion RTD streams, McCollum earned his first-ever No. 1 hit with his double-Platinum certified debut single, "Pretty Heart," and his follow-up Platinum certified single, "To Be Loved By You," also hit No. 1 on the charts. McCollum has been named an 'Artist to Watch' by Rolling Stone, Billboard, SiriusXM, CMT, RIAA, and more. MusicRow listed McCollum as their 2021 Breakout Artist of the Year and Apple also included him as one of their all-genre "Up Next Artists" Class of 2021. McCollum sold out over 40 shows in 2021 and in March 2022, McCollum made his debut at RODEOHOUSTON to a sold-out crowd with over 73,000 tickets sold, returning to perform at the Opening Day celebration in 2023. He recently made a dream come true with his first-ever Austin City Limits performance, kicking off their 2023 season. In 2022, McCollum earned his first ACM Award for New Male Artist of the Year, took home "Breakthrough Video of the Year" (a fully fan-voted honor) at the 2022 CMT Music Awards, and scored his first-ever nomination in the New Artist of the Year category at the 56th CMA Awards.



CURRENT SINGLE "HANDLE ON YOU"

DEBUTED WITH 2.2M ON-DEMAND STREAMS IN THE FIRST WEEK

TOP 5 AT BOTH AIRPLAY CHARTS WITH 129.7M CURRENT RTD STREAMS

[Listen Here](#)

[Watch Official Music Video](#)

[Watch The Tonight Show Starring Jimmy Fallon Performance](#)

NEW ALBUM *NEVER ENOUGH* COMING 5/12

[Pre-Order Now](#)



WWW.PARKERMCCOLLUM.COM

