

CROWE BOYS



CROWE BOYS HAVE BEEN MAKING MUSIC SINCE BOTH COULD PICK UP AN INSTRUMENT. THEIR MUSIC WAS AN INTEGRAL PART OF THEIR FAMILY'S TRAVELING LIFESTYLE. WHILE ASPECTS OF THEIR CAREER HAVE CHANGED OVER THE YEARS, THE UNDERLYING MESSAGE OF THEIR MUSIC HAS NOT. BEING POSITIVE AND SHARING HOPE HAS ALWAYS BEEN THEIR TRADEMARK. NOW, A COUPLE OF DECADES LATER, THAT IS STILL THE CASE.

THEIR JOURNEY TOOK AN EXCITING TURN WHEN THEY CROSSED PATHS WITH ANDREW CAMPANELLI, DRUMMER FOR THE MULTI-PLATINUM BAND THE REVIVALISTS, WHO RECOGNIZED THE MAGIC IN THEIR SOUND AND STEPPED IN AS THEIR PRODUCER. TOGETHER, THEY BEGAN RECORDING A COLLECTION OF SONGS, SHARING THE JOURNEY IN REAL-TIME ON SOCIAL MEDIA.

THEN, IN EARLY 2024, A CASUAL TIKTOK POST FEATURING THEIR SONG "WHERE DID I GO WRONG" WENT VIRAL, CHANGING EVERYTHING. THE RAW, HEARTFELT CLIP EXPLODED, RACKING UP TENS OF MILLIONS OF VIEWS AND EARNING THE CROWE BOYS THOUSANDS OF NEW FANS OVERNIGHT. THEIR AUTHENTIC RISE CAUGHT THE ATTENTION OF UNIVERSAL MUSIC GROUP NASHVILLE, WHO SIGNED THE DUO SHORTLY AFTER. WITH OVER 600K FOLLOWERS ACROSS SOCIAL MEDIA, THE CROWE BOYS' RAPIDLY GROWING FANBASE IS A TESTAMENT TO THEIR GENUINE CONNECTION WITH THEIR AUDIENCE.

WITH NEW MUSIC AND TOURS PLANNED THROUGH THE END OF 2024 AND INTO 2025, THE CROWE BOYS ARE JUST GETTING STARTED.

STREAMING

10.5M	6.8M	2.3M	1.2M	215K
TOTAL STREAMS ACROSS ALL DSPS	SPOTIFY STREAMS	APPLE MUSIC STREAMS	YOUTUBE PLAYS	SPOTIFY MONTHLY LISTENERS

SOCIAL MEDIA

770K	430K	207K	74K	56K
TOTAL FOLLOWERS	TIKTOK FOLLOWERS	INSTAGRAM FOLLOWERS	FACEBOOK FOLLOWERS	SPOTIFY FOLLOWERS

2024 TOURING HIGHLIGHTS

- EXTENSIVE US HEADLINING TOUR
- DATES SUPPORTING THE REVIVALISTS, TRAMPLED BY TURTLES, DAVID SHAW, AND BONNAROO
- SUPPORTING MORGAN WADE IN 2025